

9th Annual GRANT PARK SUMMER SHADE FESTIVAL 8/27-28/2011

Official Artist Market Application Form

Check One: _____ Juried Market _____ Non Juried Market

Please print or type information on application.

BUSINESS NAME _____

CONTACT PERSON _____

ADDRESS _____

PHONE: () _____ FAX: () _____

E-Mail: _____

Please note: Acceptance notifications and instructions come to you by e-mail. If we do not have an email or a current email address you will miss out on deadlines, notifications, etc.)

WEBSITE: _____

Please check type of work: (limited number of slots in each category)

_____ Oil Painting _____ Water Color _____ Mixed Media _____ Wood _____ Photography

_____ Pottery _____ Glass _____ Sculpture _____ Textile _____ Jewelry

_____ Acrylic Painting _____ Other (please describe) _____

Do you carry liability insurance that covers you, your artwork and business (when participating in events/festivals/shows? Yes _____ No _____

Description of booth merchandise or services and price ranges: (Please be very specific).

Is each piece made by your hands?

Please list & describe previous experience including participation in special shows or similar events:

Please include year(s) participating in the Grant Park Summer Shade Festival (if applicable)

On a separate piece of paper, please provide a statement or description of your work (50 words or less). Please submit statement with application.

Please submit, with this application, a minimum of three digital images of your work and a minimum of one digital image of your festival booth/display (on CD). Photos will not be returned prior to the festival. Our Artist Selection Committee has one opportunity to preview your work and score your entry so make sure you provide the best images possible.

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READY to submit your application? Make sure you have included all items on the "Submission Checklist". The list can be found in this package of information. Incomplete applications will not be submitted to our Selection Committees. If each item on the list is checked, your application is ready to be submitted. Booth fees are due no less than 15 days after notification of acceptance.

Exhibitors in the juried market are required to use white tents. All tents must be treated with fire retardant material. Exhibitors must, upon request, show flammability certificate or manufacturer's tag. **Please initial here _____ to indicate that you can provide this information and will have it available at all times during the festival. Failure to provide this information can result in the Atlanta Fire Department closing your booth.**

Checks for jury fees are processed immediately. There is no refund on these fees. Upon invitation/acceptance you will have 15 days to submit booth fees via USPS.

Cancellation: Prior to August 1, 2011, booth fee refunds may be requested in writing. The festival will retain a \$50.00 administration and processing fee. Sorry, after August 1, 2011, no refunds are granted.

What happens if I am not accepted to the Juried Market?

The Selection Committee is diligent in its efforts to provide a broad range of disciplines, pricing levels, styles and representations. In some cases, artists may not be accepted to the juried portion of our show. The Selection Committee will automatically refer those applications to the Non Juried Market Selection Committee for review. Booth fee checks/charges are processed only when an artist is accepted. Those not accepted will receive their original check with notification of the judges' decision.

Fully complete and return this form, photos CDs, statement and fees to:

Summer Shade Festival

Post Office Box 89189 Atlanta, GA 30312-9998

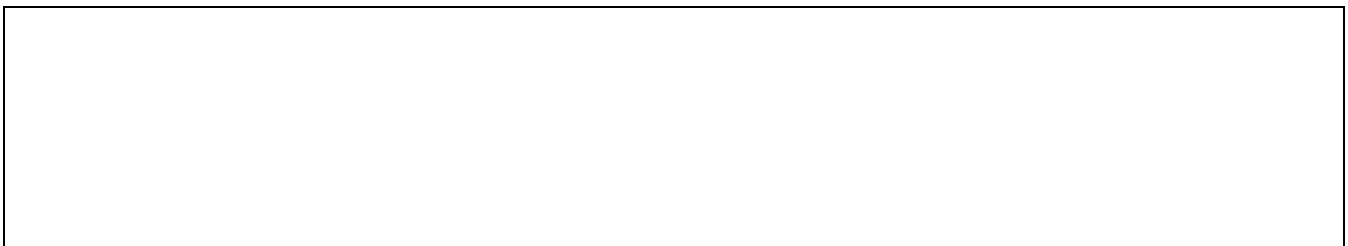
404-521-0938 Info/FAX 404-521-0938

Make checks payable to Grant Park Summer Shade Festival

Incomplete applications will not be considered.

Checks returned for insufficient funds will result in automatic disqualification.

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Artist/Vendor Operations Agreement

(must be signed/dated and submitted with application)

The artist/vendor operations agreement is a new attachment for our 2011 application and is put in place to remind artists/vendors of our basic rules for operation during the 9th Annual Grant Park Summer Shade Festival. After reading each item, please initial to indicate that you have read and agree. These are not optional. All must be initialed. We will not honor incomplete applications.

The Festival determines operating rules and procedures based on our permits and regulations set forth by city ordinance, to provide a cohesive well-managed event, to provide for the safety and protection of attendees/participants and to protect the public space from undo harm or damage. The Festival expects all artists/vendors/sponsors to observe the operating rules. This form outlines selected rules but is not intended to provide a full listing. An operations manual will be available at a later date (on-line) for review.

If selected as an artist or vendor to participate in the 9th Annual Grant Park Summer Shade Festival I understand and will adhere to all operating rules and procedures including those listed/initialed below and others to be provided in an operations manual at a later date.

- ✓ My booth will be open for business during all hours as set by the Festival _____
- ✓ This is an outdoor event. It is my responsibility to prepare for weather contingencies. The Festival determines at what point artists may close their booths. _____
- ✓ I will attach sufficient weight on all corners of my tent to prevent my tent from becoming a missile in the event of high winds. I want to protect my work, the work of other artists around me and protect the safety of the public, fellow exhibitors, Festival staff, etc. _____
- ✓ I will not stake my tent or any other items in the ground or tie my tent to trees, shrubs, or other objects in the public park. _____
- ✓ Load-In is Friday, August 26 (unless I receive advance notice of a change) and I will adhere to times and instructions in order to help with an orderly set up. _____
- ✓ I will never drive my vehicle on grass or turf. All wheels of my vehicle will remain on asphalt or other hard surface at all times. _____
- ✓ I will pick-up/clean up around my booth space before leaving the Festival on Sunday evening. I will follow the rule of "leave it better and cleaner than when I found it". _____
- ✓ I understand fees paid help the Festival in the overall production of the event – marketing/promotion, sanitation, security, staging, signage, etc. If I need to withdraw from the Festival I will do so in writing prior to August 1, 2011. The Festival will withhold a \$50 administration fee. I understand that after August 1, no refunds are available. _____
- ✓ I understand the Festival is licensed by the City of Atlanta and the State of Georgia to sell alcoholic beverages during the event. Possession or sale of alcoholic beverages by unauthorized vendors will result in immediate removal of the offending artist/vendor. There is no refund of fees to offending artists/vendors. _____
- ✓ I will show/sell my work as represented in the application submitted. The Festival reserves the right to close and/or remove artists who attempt to show/sell products/works not listed in the application or the work of other artists. Booth sharing is not permitted without the express written permission of the Festival. Buy/Sell is strictly forbidden in the juried market and may be allowed on a limited basis (but only with the review and permission of the Festival) in the non juried market. _____
- ✓ I will make alternate arrangements for my pets and understand I can not bring them into the Festival production area during the run of the show. _____

Print Name

Date

Signature

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Grant Park Summer Shade Festival Juried and Non Juried Artist Market Fee Structure

The Juried Market

Applications submitted after March 1 and received or postmarked by April 15, 2011
\$250.00 + \$25.00 jury fee
(juried if space remains)

Applications submitted after April 15 and received or postmarked by June 1, 2011
\$275.00 + \$25.00 jury fee
(juried if space remains)

Applications submitted and postmarked after June 1, 2011
\$350.00 + \$25.00 jury fee
(juried if space remains)

The Non Juried Market

Applications submitted after March 1 and received or postmarked by April 15, 2011
\$200 + \$15.00 application fee
(reviewed if space remains)

Applications submitted after April 15 and received or postmarked by June 1, 2011
\$225.00 + \$15.00 application fee
(reviewed if space remains)

Applications submitted and postmarked after June 1, 2011
\$300.00 + \$15.00 application fee
(reviewed if space remains)

Waiting List – The Festival will maintain a waiting list in various categories and will notify artists if/when an opening occurs in the specific discipline (glass, wood, pottery, mixed media, jewelry, etc.)

Jury Scoring – A panel of local artists reviews and scores work based on set criteria. The panel sets the minimum score for acceptance to the juried market.. Artists not accepted to the juried market will automatically be reviewed and considered by a separate committee for the non juried market.

Participating artists in our 2010 Summer Shade Festival will receive 5 bonus points in the final scoring. (Incomplete application packages will not be submitted to the Jury Panel or the Non Juried Selection Committee. Please make sure you submit a complete package.)

Checks Returned Due Insufficient Funds – any artist/vendor submitting a check that is returned to us for insufficient funds will be automatically disqualified and removed from our mail list. Any artist/vendor who submits invalid credit card information will be disqualified and removed from our mail list.

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Artist Application Submission Checklist

Incomplete applications will not be submitted to the review committees. Please make sure you have answered all questions, checked all boxes, initialed where required, etc. This checklist is designed to help you submit a complete application. If you have checked each item, you are ready to submit your application.

- First page of application is complete – juried or non juried option is selected; type of work is checked or indicated; description of merchandise with price ranges; handmade; artist statement. Website and email information is critical. Most of our communication is via email. Without this, you may miss important updates, load in information, etc.

- Initial (page 2) to indicate you can provide flammability certificate for tent or that tent has manufacturers tag that shows flammability rating. (Atlanta Fire & Rescue Department requirement)

- Artist/Vendor Operations Agreement is initialed on each line and signed/dated. (This indicates to us that you have read each item in this agreement.)

- CD with 3 images of work and 1 image of display. It is in your interest to provide the best images of your work and display as possible. We will not return images unless you provide a self-addressed and stamped envelope (with proper postage).

- Check, money order, or cashiers check for jury fee (\$25) or application fee for non juried section (\$15) payable to: Grant Park Summer Shade Festival. No refunds available on jury/non jury fees. Upon selection and notification, you will have 15 days to submit payment for booth fees (see fee structure).

- Signed/Dated Artist/Exhibitor/Vendor Agreement.